



## Press Release

FOR IMMEDIATE RELEASE

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### Foods Alive Launches Two New Flavors of Organic Power Crackers

*Rockin' Reishi and Chocolate Macaroon are made with nuts, seeds and reishi mushrooms*

Angola, Indiana (March 1, 2016) – The leading crafters of life-giving, mineral-rich, organic foods have added a brand new line of Power Crackers to its Flax Cracker lineup. **Foods Alive** 99%-organic **Rockin' Reishi Power Crackers** and organic **Chocolate Macaroon Power Snackers** are made right here in the USA, using the finest certified organic, vegan, kosher, and gluten free ingredients. Foods Alive has created two simple, healthy whole foods that everyone can enjoy.

How could something this great tasting be so good for you? Well, that's because the Rockin' Reishi Power Cracker is made with the finest organic ingredients such as nutrient rich almonds, walnuts, flax, sesame, pumpkin and sunflower seeds blended with freeze-dried reishi mushrooms and Bragg's Aminos. Regarding the Chocolate Macaroon Power Snackers, they're made using nutrient rich walnuts, flax, sesame, chia and sunflower seeds and reishi mushrooms blended with blissful cacao powder, cacao nibs and vanilla. High in fiber, protein, omega-3s, and many other vitamins and minerals, they are the perfect snack to enjoy at any time of the day. People can snack on this right from the bag, use them like bread for nut butter and jelly or to dip in hummus, crush them up and sprinkle them on their salad, yogurt, cereal, or in their baked goods like muffins and cakes. Enjoy these healthy, energy-packed treats in school lunches for your kids, plane trips, road trips, backpacking, camping or as an after workout snack!

Foods Alive Rockin' Reishi Power Crackers are 99%-organic, non-GMO, raw, gluten free, vegan and kosher, while the Chocolate Macaroon Power Snackers are certified organic, non-GMO, raw, gluten free, vegan and kosher. They are both packaged in 3-ounce re-sealable stand-up bags with a suggested retail price of \$7.99 for the Rockin' Reishi and \$7.49 for the Chocolate Macaroon. These two new Power Crackers are the newest addition to the popular Raw, Organic Flax Cracker line at Foods Alive, which also includes Coconut Curry, Lemon Chia Crunch, Onion Garlic, Hemp, Italian Zest, Mexican Harvest and Ginger Snap. Foods Alive products are available at hundreds of health food stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

#### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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