



## Press Release

FOR IMMEDIATE RELEASE

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### Foods Alive Launches Organic Power Crackers

*Coconut Curry and Lemon Chia Crunch are made with nuts, seeds and reishi mushrooms*

Angola, Indiana (January 1, 2016) – The leading crafters of life-giving, mineral-rich, organic foods have added a brand new line of Power Crackers to its Flax Cracker lineup. **Foods Alive** organic **Coconut Curry Power Crackers** and **Lemon Chia Crunch Power Snackers** are made right here in the USA, using the finest certified organic, vegan, kosher, and gluten free ingredients. Foods Alive has created another simple, healthy whole food that everyone can enjoy.

How could something this great tasting be so good for you? Well, that's because the Coconut Curry Power Cracker is made with the finest organic ingredients such as nutrient rich almonds and walnuts, flax and sunflower seeds and reishi mushrooms blended with aromatic curry powder, garlic and onion. Regarding the Lemon Chia Crunch Power Snackers, they're made using nutrient rich almonds and walnuts, flax and sunflower seeds and reishi mushrooms blended with maca, lucuma, coconut, vanilla and lemon. High in fiber, protein, omega-3s, and many other vitamins and minerals, they are the perfect snack to enjoy at any time of the day. People can snack on this right from the bag, use them like bread for nut butter and jelly or to dip in hummus, crush them up and sprinkle them on their salad, yogurt, cereal, or in their baked goods like muffins and cakes. Enjoy these healthy, energy-packed treats in school lunches for your kids, plane trips, road trips, backpacking, camping or as an after workout snack!

Foods Alive Coconut Curry Power Crackers and Lemon Chia Crunch Power Snackers are certified organic, non-GMO, raw, gluten free, vegan and kosher and are packaged in a 3-ounce re-sealable stand-up bag with a suggested retail price of \$7.49. These two new Power Crackers are the newest addition to the popular Raw, Organic Flax Cracker line at Foods Alive, which also includes Original, Onion Garlic, Maple & Cinnamon, Hemp, Italian Zest, Mexican Harvest and Ginger Snap. Foods Alive products are available at hundreds of health food stores across the United States, and many leading web retailers including Amazon.com and Puritan's Pride.

#### **About Foods Alive - Food to Nourish Your Body, Mind & Soul**

Since 2002, Foods Alive has been providing mineral rich and nutrient dense, organic, raw foods, making it easy for people to gain the essential nutrition needed to not just sustain, but to thrive throughout the day. Everything created at Foods Alive is of the deepest integrity, from our family to yours. For more info, please visit

[www.foodsalive.com](http://www.foodsalive.com)

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